

Impact Update: November 2021

Your Support Makes A Tremendous Difference



Every year, we rely on donations to our **Annual Fund** for nearly 20% of our operating budget. Thanks to your generous support this past year, we were able to accomplish a great deal. We convened diverse groups to explore solutions to systemic and seemingly intractable issues, provided strategic philanthropic advice to funders and nonprofits, and invested significantly in leaders and organizations that are making a difference.

We hope you will consider a gift this year. Your support makes a tremendous difference in our ability to carry out our mission.

[Support the Community Foundation](#)



As you may know, our President and CEO, John Vasconcellos, is retiring at the end of the year, so we also wish to honor and thank him for his service to the Community Foundation. Along with your annual donation in support of the work of the Community Foundation, please consider making an additional gift to the **John Vasconcellos Fund**. This new endowment will support, in perpetuity, John's passion for innovation, growth, and sustainability for communities that are democratic, fair, inclusive, and respectful, all hallmarks of John's transformational leadership.

Photo: © John K. Robson

[Donate to the John Vasconcellos Fund](#)

New Fund Dedicated to Offshore Wind Supply Chain, Workforce Development, and Training

The Mayflower Fund with the SouthCoast Community Foundation



We recently announced the creation of **The Mayflower Fund** – a significant commitment to workforce and economic development that Mayflower Wind will pursue if it is successful in the Massachusetts offshore wind procurement process now underway. The company will devote between \$27 million and \$47.5 million to the Fund, depending on the size of the contract awarded, to build inclusive, equitable, and diverse employment, training, and supply chain opportunities related to the offshore wind industry in the Southeastern Massachusetts region. You can read more about the Fund [here](#).

Case Study for the Arts



Fall River

A Case Study For Supporting The Arts

On October 26th, we hosted an **Arts Affinity Tour** with funders and creative leaders to discuss the impact arts and culture can have on urban centers and communities, specifically in New Bedford and Fall River. To inspire the conversation, we created a case study of Fall River in the form of a video that celebrates the creative energy taking place in that city. You can enjoy the video [here](#).

Grant Update

Leadership Equity Fund Issues 2nd Round of Grants

The second round of [Leadership Equity Fund](#) grants has just been issued to four organizations totaling **\$50,000**. Congratulations to the following organizations!

- [BAMSI](#)
- [Buy Black New Bedford](#)
- [Coaching4Change](#)
- [New Bedford Whaling Museum](#)

The Fund addresses racial disparities and works towards a more diverse, equitable, and inclusive society. Grants support and serve two purposes; nonprofit organizations working to end racism and run by leaders who identify as Black, Indigenous, or People of Color (BIPOC) and the professional development and advancement of employees of nonprofit organizations who identify as BIPOC. If your organization meets these criteria, we encourage you to [apply](#).

Workshop Opportunities

Are you a Nonprofit Operations Expert?

Next spring, the Community Foundation will co-host, **Institute for Trustees**, an annual conference, which will take place for nonprofit board members and executive directors. The conference is made up of workshops that discuss board development, financial sustainability, fundraising, strategic planning, board/staff relations, and more. If you are a subject matter expert in these areas, we encourage you to fill out the RFP to

become a presenter. The RFP can be found [here](#).

The Community Foundation has partnered with the Essex County Community Foundation, Berkshire Taconic Community Foundation, and the Community Foundation of Western Massachusetts on this event. It will be held virtually from April to June. We will be sure to share details on how to register to participate soon.

FREE!
Thanks to funding from the Leadership Equity Fund of SouthCoast Community Foundation.

**TELLING OUR STORY:
MEDIA OUTREACH STRATEGIES
FOR COMMUNITY GROUPS**

WED., DEC. 1ST, 2021

VIRTUAL EVENT

7PM - 8PM

We'll cover these topics and more:

- How do I write a professional press release?
- How and to where do I send information directly to reporters?
- How do I tell our story in the most effective way?

Led by Rafael Pizarro of Arpy Consulting. Rafael Pizarro is a New Bedford-based media consulting with many years of experience and success in placing articles for non-profits, community groups, and government in the media.

NAACP Media Outreach Strategies Seminar

Hosted by [NAACP New Bedford](#) and led by media consultant, Rafael Pizarro, this seminar will cover how to write press releases, engage the media, and tell your story effectively. The virtual session is free to attendees thanks to recent funding from our **Leadership Equity Fund**.

Wednesday, December 1st
7 – 8 pm
[RSVP](#)

Staff Update

Supporting the YWCA Board Leadership Program

In June, our **Leadership Equity Fund** awarded a grant to the **YWCA of Southeastern Massachusetts** so they could offer a **Board Leadership Program** to support the professional development and advancement of employees of nonprofit, private, and public sector organizations who identify as Black, Indigenous, or People of Color. The program is made up of six sessions each dedicated to an aspect of Board responsibilities.

Additionally, our Director of Finance, Charles Holley, along with Doreen Lopes, Youth

**eliminating racism
empowering women
ywca
southeastern massachusetts**

YWCA BOARD LEADERSHIP PROGRAM

HAVE YOU EVER WONDERED WHAT IT MEANS TO SIT ON A BOARD OF DIRECTORS?

WHAT DOES A DIVERSIFIED BOARD LOOK LIKE AND WHY IS IT IMPORTANT?

JOIN THE YWCA FOR A FREE SIX-PART SERIES OPEN TO ALL WHO HAVE NEVER SERVED ON A BOARD!

Enrollment focused on diverse communities: BIPOC, LGBTQ+, under 30, cultural backgrounds and levels of ability who have not yet served on a Board of Directors.

REGISTER NOW

<https://bit.ly/BOARDLEADERSHIP>
LIMITED TO 20 PARTICIPANTS!
DEADLINE: SEPTEMBER 13, 2021

- No cost
- Facilitated by Alyson Molloy Hussey, Non Profit Consultant & Gail Fortes, Executive Director
YWCA Southeastern MA · 20 S. 6th St., New Bedford · gfortes@ywcasma.org · (508) 999-3255 · www.ywcasma.org

VIRTUAL WORKSHOP SERIES

1. September 28, 2021 Workshop - Board Expectations 101
2. October 26, 2021 Workshop - Financial Oversight/Fiscal Responsibility
3. November 30, 2021 Workshop - Development and Fundraising
4. January 25, 2022 Workshop - Executive Director/Board Chair Relationship
5. February 22, 2022 Workshop - Board Committees
6. March 22, 2022 Workshop - Board Governance

Each session will run from 5:30pm-7:00pm and will also include a panel of nonprofit, public and private sector experts in the field that will give real life experiences about serving on a board.

This program is made possible thanks to the generous support of the **SouthCoast Community Foundation Leadership Equity Fund**

Opportunities Unlimited Board Treasurer, co-presented to the program attendees during a session dedicated to finance. We look forward to seeing these future leaders thrive and contribute to the community!

Cape Cod Foundation Visits New Bedford

On October 7th, we hosted the **Cape Cod Foundation** sharing organizational updates and best practices. We then provided a tour of New Bedford, a visit to the Whaling Museum, and lunch at a local favorite hot spot, The Black Whale. Collaborating with fellow Community Foundations within Massachusetts is how we ensure we stay informed and inspired. You know what they say, we are stronger together.



 **Our Community.**
Your Foundation.

